



#### WWW.PRESTIGEPHOTO.NET

304.253.0135

PHOTOGRAPHY

PHOTOGRAPHY

### table of contents

ABOUT THE PHOTOGRAPHERS	3
Business & Corporate Portraiture.	10
CHILDREN'S PORTRAITURE	6–7
COMMERCIAL PHOTOGRAPHY	22
Copyright	23
DIGITAL SERVICES	16
ENGAGEMENT/BRIDAL PHOTOGRAPHY	11
Family Portraiture	4–5
FEMININE PORTRAITURE	15
Framing	22
GROUPS/REUNIONS	14
HIGH SCHOOL SENIOR PORTRAITS	8–9
MATERNITY	11
PAYMENTS & POLICIES	19
PORTRAIT PRICING	20-21
Previewing	18
SPORTS/SPECIAL EVENTS	16
VIDEO SERVICES	17
UnderWater	



538 National Road Wheeling, WV 26003 304.233.0135 www.prestigephoto.net info@prestigephoto.net

### about the photographer

Mark Campbell has been creating beautiful portraits since 1983. He opened Prestige in 1989, and has since developed a unique style, blending traditional techniques with contemporary ideas to create fresh, exciting portraits. His creative talents have received widespread attention, and his images have been seen on calendars, in brochures, on magazine covers and book jackets. Mark's image, Fisherman's Wharf was chosen as the Cover Image for a PPA Loan Collection Book, an honor given to one photograph from over 5000 entries. Since then he has received numerous state, regional and national awards for his images. He believes that



Mark A. Campbell M. Photog., Cr., CPP, API

continuing education and professional involvement help are absolutely essential to the process of creating award-winning images. In 2006, Mark received the highest service award in the photographic industry—The National Award. This award is given for service and contributions to professional photography.

Mark is a member of the Professional Photographers of America, served on the PPA council for 9 years and currently serves as Vice-Chairman of the Bylaws, Rules and Ethics Committee. He is a Past President of the Triangle Photographers Association and the Professional Photographers of West Virginia where he is also a member of the board of directors. Mark continues to learn more about photography as an craft and an art by attending seminars and taking courses related to the photographic arts. He received his photographic certification from PPA in 1997, and has been named an Adobe Certified Expert. Mark has earned the degrees of Master of Photography from the PPA as well as Craftsman Photographer for his lecturing and authoring on photographic topics. He is also a PPA Approved Photographic Instructor and teaches digital imaging to photographers nationwide with his program, "The Digital Doctor." Mark has taught at numerous professional schools, conventions and workshops since 1998 and in 2013 founded the "Mentor Island Workshop" series which has been called "the next generation of photographic education."

Mark is a lifelong resident of Wheeling and has a deep appreciation for the art of photography, and loves to share that enthusiasm with others. His creative vision and artistic perspective combines with his personal values and business ethics to give him an edge that few studios possess. He is dedicated to his profession and hopes to continue to create images which will be treasured for a lifetime.

### celebrate your family...

### Getting Ready for your Family Portrait...



#### IDEAS TO BRING IT ALL TOGETHER

Creating just the right look in a portrait takes a little planning to make it happen. Professional portraiture captures the spirit and mood of the subjects. Clothing, accessories and props are intended to enhance the look of the subjects, not distract attention away from them. Attention to detail while selecting the clothing will help to eliminate disappointment when you view the images.

First, decide where you plan to display this portrait in your home. If it will be displayed in the family room, a casual or outdoor look might work well. If it will hang in the "company

only" great room, you may want to consider a more formal look, with suits and ties and dresses. Creating the portrait on location in the room where it will hang will guarantee that the image will blend well with the room's decor.

Once you have chosen the style you'd like for the portrait, begin planning the wardrobe. The most important thing is that everyone in the portrait must be coordinated. A clothing consultation in the studio before the session will give you suggestions, and will help us to be ready when the day of the session arrives. This consultation is free, and is highly recommended. In portraiture with more than one subject, color coordination is essential. While everyone does not have to be dressed identically, it is best if everyone is wearing similar shades.

For a formal studio portrait on a traditional canvas background, deep colors work well. For a casual studio portrait on a hi-key (white) background, lighter shades are better. Outdoor portraits may have a more casual feel, but clothing coordination is still essential. Be sure to match the colors as well as the fabrics to the season.

In any family portrait, regardless of location or season, stick to solid colors only and avoid all patterns, including plaids, checks, florals, stripes and even logos. The only exception to this would be if you have chosen a special portrait "theme" such as a favorite sports team.

If the portrait will be taken in your home, we will make arrangements to visit your home prior to the session, to choose the area that will work best. We can even take a photograph of the wall where you plan to display the image. When the portraits are ready for previewing, we will show you how the image will look on your wall, and can even help you select the appropriate portrait size for that area.



### with a prestige portrait



#### FAMILY PORTRAIT SESSIONS

STUDIO SESSION-STARTING AT \$99\*

LOCATION SESSION-STARTING AT \$199\*

\*PLUS 6.5% WV SALES TAX

Sessions must be pre-paid in advance to reserve

A PRE-PORTRAIT CONSULTATION IS HIGHLY RECOMMENDED.







#### WARDROBE SUGGESTIONS FOR FAMILY PORTRAITURE

- Stick to solid colors. Patterns of any kind (plaids, stripes, florals & logos) are distracting.
- Long sleeves are recommended! Small children and ultra casual sessions are the only exception to this.
- Skirts should fall below the knee when seated.
- ♦ Choose no more than two colors as your theme—a neutral and an accent.
- Accessories should fall within the color key as well. Socks, shoes, belts, etc. should not be considerably darker or lighter than the clothing.
- If possible, arrange all of the clothing and accessories together on the furniture in the room where the portrait will hang. This will let you see if there are any pieces that don't coordinate well, and will show you how the colors blend with the decor of the room.
- ◆ Avoid large pieces of jewelry which may reflect light back to the camera lens.
- ♦ Avoid having your hair cut less than a week before the session.
- ♦ Have some "back-up" clothing choices in case something doesn't coordinate well once everyone is together. This is especially important for an "out of town" family who may not have a chance to look at the clothing all together before the session.

### children's partraiture

# Tiny Treasures



#### Designer Children's Portraiture

Timeless in style, Tiny Treasures are gentle and artistic images designed to reflect the wonder and innocence of childhood. These unique portrait sessions are designed using a variety of settings and props to create poignant images that will touch your heart. We will tailor the portrait to fit your child's personality and mood. Imagine two sisters having a tea party, a little

boy and his puppy sharing ice cream on a park bench, or a mother and child reading a storybook. These tender moments are captured for a lifetime with a Tiny Treasures portrait from Prestige Photography.

#### The Planning Appointment

A Tiny Treasures Designer Portrait requires a pre-portrait consultation, to help us create a portrait that you will always cherish. Meeting with you and your child will help us discover your child's interests and allow them to become comfortable with us. We can then make suggestions and help you choose clothing that will ensure that the portrait experience will be fun and enjoyable for both you and your child.





### at prestige photography



#### The Session

The day of the session can be hectic. Getting the children ready to go isn't always easy! It is OK to let the child know where you are going, but don't place too much emphasis on "getting your picture taken." We prefer that the children are relaxed and looking forward to playing in the studio. Sometimes children can become nervous if they feel like they have to "perform" for the camera. Our images are simply reflections of children doing what they do best—enjoying themselves. We often

ask mom to relax downstairs with a cup of coffee during the session. Fewer distractions for the child help make better photographs!











Tiny Treasures Sessions
STUDIO PORTRAIT SESSION...........\$99

Location Portrait Session ......\$199

#### senior portraits



Senior Year is an important milestone in your life, a whole year filled with exciting events—college interviews, prom, class trips, and of course, Senior Portraits!

Traditionally, Senior Portraits were taken in the cap and gown, to commemorate the Senior's Graduation Day. But, over the years, the Senior Portrait Experience has expanded to express the unique personalities of high school seniors at the most exciting time

of their lives! At Prestige Photography,

we emphasize the individuality of every senior we photograph. Our portrait sessions are custom-designed for each Senior—you can choose exactly what type of portraits you would like, and we will create images that are as unique as you are!



We realize that choosing a photographer for Senior Portraits is a difficult decision.



There a lot of questions that Seniors and their parents have—"How do I decide who's best for me?" Or "When is the best time to

schedule a session?" Or "How m u c h should I expect to spend?"



We have information available for seniors and parents to help you answer any questions you may have. Call us at (304) 233-0135 to request a Senior Portrait Information Packet or visit our website at www.prestigephoto.net.

### at prestige photography







#### Design Your Own Session Inside, Outside or Inside Out!

Head Shots \$35 Studio Essentials \$79 Outdoor Experience \$79 Senior Extreme \$149













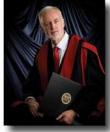




#### business partraiture

Prestige offers the finest in Business and Executive Portraiture. Same day service may be available. Ask when calling to schedule appointment.





#### **BUSINESS PORTRAITS**

STUDIO SESSION \$99
INCLUDES 1-5x7 PRINT OR 1 IMAGE ON CD
ADDITIONAL IMAGES ON CD OR
ADDITIONAL PRINTS FOR \$35 EACH





Executive
PORTRAIT SESSION
(On Location)
\$199

CORPORATE GROUPS & COMPOSITES Ideal for The Board of Directors, Law Partners, or business employees. Portrait sessions are available in our studio or at your place of business. Call for more information.

### only at prestige photography

# ENGAGEMENT OR BRIDAL PORTRAIT SESSIONS STUDIO SESSION-STARTING AT \$99

Sessions must be pre-paid in advance to reserve

(VISA/MASTERCARD/PERSONAL CHECK)













## MATERNITY SESSIONS STUDIO SESSION-STARTING AT \$99

EITHER TRADITIONAL OR FANTASY, WE CAN CREATE MATERNITY PHOTOS THAT ARE UNLIKE ANYTHING YOU MAY HAVE SEEN.





Underwater Portraits

#### UNDERWATER PHOTOGRAPHY

Introducing a new concept in portrait photography! Prestige Photography is the ONLY studio in the area to offer these unique, artistic images. Shot in our own private, heated pool, these sessions create images unlike anything you've ever seen. From models to high school seniors to anyone who wants to express themselves in an unusual and creative way, our "Beneath the Surface" images will astound you!

PRICING STARTS AT - \$99 for these sessions please call the studio for details.











### Underwater Partraits















### groups & reunions

# FAMILY REUNIONS LOCATION SESSION-\$199

SESSIONS MUST BE PRE-PAID IN ADVANCE

(VISA/MASTERCARD/PERSONAL CHECK)





Smaller groups may be photographed after the primary group at no additional charge. Pricing will be a-la-carte at Portrait Prices on page 20. See page 18 for previewing information. For out of town groups, previewing may be done via the internet. Arrangements for online previewing must be made when the session is scheduled.

#### CLASS REUNION AND SEMINAR/GROUP PORTRAITS

All Class Reunion and Seminar/Group Portrait Sessions are reserved on a Guaranteed Number Basis only. The Group will guarantee an agreed-upon number of portraits in advance of the event, and will be required to purchase that number of photographs. The price per photograph will be determined by the number of photographs purchased. There is no session fee for this type of event.

A 50% deposit will be required to reserve the date of the event. The remaining balance will be due at the event. All portrait prices for event groups include mailing to individuals. Names and addresses of those to receive a photograph must be provided by the event committee. Allow two to three weeks for delivery of portraits.

Prestige also offers Commemorative Booklets for Class Reunions. Due to the wide variety of options available, we recommend a consultation in the studio with your reunion committee to discuss your individual requirements.





### feminine partraiture

### Get Your Sexy Back!



Take time out to pamper yourself with one of our Feminine Portraiture Sessions. Whether you want to create a glamourous portrait for special someone, need a portfolio to start a modeling career, or just want to have fun and feel beautiful, Prestige has a session for you. A complimentary makeover is highly recommended for all Feminine Portrait Sessions.

### Celebrity Series

Glamour Photo Shoot
Are you ready for your close-up? We create
gorgeous images that will make you feel like
a celebrity! Because you are!!





### Cover Girl

Modeling Session
Ideal for a modeling portfolio or just for fun, the
Cover Girl includes up to 5 wardrobe changes,
using your clothing. Images include a variety of
poses from close up to full length on a variety
of backgrounds.





Unner Diva

Boudoir Photography
The perfect gift for a husband or boyfriend, The
Inner Diva session creates breathtaking, sensuous
images which will make you feel beautiful! A presession consultation is required with this session.



### DIGITAL RESTORATION & COPY WORK

Prestige is pleased to offer the most advanced digital enhancement technology available. From restoration of your old family heirlooms to creating a work of art from new images, Prestige can do it all. Pricing for many of our digital services is by estimate. Call to schedule an appointment for a free estimate.

Digital Scan/Cleanup	\$15
File archived to CD (highly recommended)	
Digital Artwork/Retouching by estimate	only
24x30 print from digital file	\$120
20 x 24 print from restoration file	\$80
16x20 print from restoration file	\$35
11x14 print from restoration file	\$20
8x10 print from restoration file	\$11
5x7 or smaller print from restoration file	\$7

sports & special events
Sports TEAM PORTRAITS

(Baseball, Football, Basketball, Soccer, Hockey, Track, Cheering)



ADDITIONAL ITEMS AVAILABLE



LITTLE LEAGUE PACKAGE 1-5x7 of Team 1-4x5 individual in folder plus 2 individual wallet photos

MAJOR LEAGUE PACKAGE 1-8x10 of Team 1-5x7 individual in folder plus 4 individual wallet photos

SCHOOL DANCE PORTRAIT PACKAGES (Prom, Homecoming, Spring Formal, Sadie Hawkins)

#### FAMILY HISTORY PRODUCTIONS/VIDEO SLIDESHOWS

A Personal Time Capsule which includes up to 200 photographs. (approximately 20 minutes in length)

Home movies and home video may also be used. A planning appointment is required to script the production.

Longer or more complex productions will be estimated per job.

Family History Video ......\$495 (on DVD)

Add'l DVD Copies.....\$35

Big Screen Presentation......\$250 (subject to availability)

#### FILM TRANSFERS

8mm or Super 8 Home Movies to DVD

Film Reels must be in order or will be transferred randomly
Basic Film Transfer ....... 15¢ per foot (\$75 minimum)

Price includes Music Soundtrack and 1 DVD copy

Additional DVD Copies \$25 each

#### PHOTOGRAPH/SLIDE TRANSFER

Photographs or Slides Transferred to DVD
Price includes Music Soundtrack and 1DVD copy
(Photos may also be transferred to JPG format instead of slide show)
Photos/Slides must be in order or will be transferred randomly

Basic Transfer.....\$2 per photo/slide (\$100 min.)

Price includes Music Soundtrack and 1 VHS or DVD copy

Captions/Titles ...... \$2 each Additional DVD Copies \$25 each

#### VIDEO COPIES

(from VHS, VHS-C or 8mm originals)
DVD Copies of Customer Videotape—\$49 each (up to 90 minutes each)

### portrait previewing

Prestige will present images from your portrait session during a presentation appointment in the studio viewing room. Viewing times are available by appointment only.

After the portrait session, we will schedule your presentation appointment. At this time, we will help you make your selections and place your order for the portraits. Preview appointments take place within 14 days of the session.

Since the presentation will take about an hour, it is VERY IMPORTANT for parents to leave the little ones with a sitter when coming in to view their images. Distractions from children can make the decisions more difficult. Although we enjoy visiting with the children we've photographed, our attention must be focused on helping you to make your portrait selections.

There is no charge to reserve the viewing room for the presentation. There is a \$75 fee for any additional presentation appointments, so it is important that all decision makers be present and on time for the image presentation. The images will be presented in a show format, and we will not be able to start over if someone is late. Should a situation arise that suddenly leaves you without a babysitter, please call to reschedule your appointment—even if it's at the last minute. But keep in mind that rescheduling your presentation may delay your order, and void any special discounts you may have. You should allow at least one hour for this appointment.

Please be prepared to place your order during the viewing appointment. It is a good idea to prepare a list of the portraits that you will need for yourself as well as for gift giving. Select the area in your home where you plan to hang the portrait. Measure to approximate how much wall space you have, and make a mental note of the colors and decor of the surrounding area to help you select frames.

Don't forget to consider grandparents, aunts, uncles, brothers, sisters, godparents, and close friends who would enjoy receiving a portrait. It's never too early to plan for Christmas gift giving, or for special holidays like Mother's Day or Father's Day.

At least 50% of your total balance is required when the order is placed. The remaining balance is due when order is ready for delivery. No part of any order will be delivered until the balance is paid in full. A 1.5% monthly service fee will be applied to any orders not paid in full within 14 days of completion.

Payment plans are offered in some cases. Please inquire prior to your preview appointment.

### studio policies

- All Studio and Location Session Fees must be paid in advance to reserve the session time. Any major credit card may be used to reserve the session by telephone. If paying by check, the payment must be received in the studio within 48 hours of scheduling the appointment. If payment is not received within 48 hours, the session will be cancelled.
- Session fees are not refundable in the event of a cancellation. If session is rescheduled for another date, the full session fee will be applied to the new date. At least 48 hours notice is required to reschedule.
- Portrait orders must be placed during the presentation appointment. (Please see page 18 for details.) At least 50% of the total is due at this appointment. No part of any order will be delivered until the balance is paid in full. Orders to be shipped must be paid in full when the order is placed. Shipping charges will be added to any order not picked up in the studio. Minimum shipping charge is \$5.00. Payment plans are available. Please inquire prior to your appointment.
- Special arrangements may be made in advance for out of town family groups to view the images via the internet. Orders may be placed through the website, by telephone or mail. Images will be available to view on the internet for one week. All online orders must be paid in full when the order is placed.
- 6.5% sales tax will be added to all orders.
- A \$25 charge will apply to all returned checks.

### partrait pricing

For the utmost in variety and flexibility when making your selections from the portrait session, you may select any size and quantity of portraits from any number of poses. There are no "packages" that limit your number of poses or force you to purchase sizes you do not need. (Senior Portraits are available by package or a la carte.) Our staff will help you make your selections and assist you in choosing an appropriate size for display in your home.

We have eliminated the "levels" of portrait styles so that all portraits from Prestige are the best that they can be. All portrait prices include any retouching or corrections needed to make your portraits absolutely perfect. If it can be done, it will be done at no additional charge!

Your portraits may be printed in color, black and white or sepia tone. Ask about available artistic presentations, like watercolor, painting effects or Black & White/Color Combinations!

All portraits 5x7 and larger are laminated, mounted on artboard and ready to frame. Canvas (Gallery Wrap) finishing is available for an additional fee. Unless otherwise noted, framing is not included in the portrait price.

#### PORTRAIT PRICING

ULTIMATE WALL PORTRAIT (30x40)	\$1,199
LARGE WALL PORTRAIT (24x30)	\$799
MEDIUM WALL PORTRAIT (20x24)	\$499
SMALL WALL PORTRAIT (16x20 or 11x14)	\$299
8x10 or 5x7	\$69
8 WALLETS (1 POSE)	\$45
16 WALLETS (1 POSE)	\$60
24 WALLETS (1 POSE)	\$75
48 WALLETS (1 POSE)	\$99
96 WALLETS (1 POSE)	\$149

ALL PRICES LISTED IN THIS BROCHURE ARE SUBJECT TO CHANGE WITHOUT NOTICE

### ADDITIONAL PORTRAIT ITEMS

Prestige has a unique line of portrait items to display your images in style!









handsomely presented in an elegant leather folio.



Personal Wall Filmstrip \$225 5 x 30 Portrait Collection of up to 8 images. Framed & ready to hana.



Classic Portrait Collage

Up to 5 images in various sizes, framed with coordinating digital mat and ready to hang.



Ultimate Portrait Collage from \$749
A collage of images from the session, custom matted and framed by our design specialists to complement the images and the decor in your home. The ultimate in image presentation, this is certain to become one of your most treasured possessions.













### framing by prestige

The Design Specialists at Prestige can help you find the perfect way to showcase your new portraits. We will help you to choose the frame that will best complement the image and your home decor.

We have a wide selection of framing and matting options. Whether you prefer a simple frame or a more dramatic effect with unique matting and frame combinations, Prestige can do it all. And all portraits framed by Prestige carry a lifetime guarantee!

Custom Matting and Framing gives the ultimate variety in mats and frame mouldings. For the portrait that demands a unique presentation, Custom Framing is the way to go.

Ready Made Frames are the most economical way to finish your portrait. Available in a wide variety of sizes and styles, ready made frames are reasonably priced for any budget.

#### COMMERCIAL PHOTOGRAPHY

Whether you need location services or product images in our studio, we offer consistently high quality with the most flexible options you'll find anywhere.







copyright

# Important Information about Photographic Copyrights

The Federal Copyright Act protects photographers by giving the maker of the photograph the exclusive right to reproduce photographs created by him/her. This includes the right to control the making of copies.

According to the Federal Copyright Act, anyone who purchases a professional photograph owns the print, but not the right to make copies of it or reproduce it in any way. A copyright may be transferred to a customer, but the transfer must be done in writing. (Most photographers will charge a fee for this.) In addition, the Federal courts have clearly ruled that a commercial photo lab or third party retailer (such as Kinko's or K-Mart) has a legal duty to assure that the requested copy or use is lawful before reproducing a photograph.

It is ILLEGAL to copy or reproduce our photographs in any way without written permission from the photographer. Violators of this Federal Law will be subjected to its civil and criminal penalties. This law covers photocopying, reproduction for use in publications, greeting cards, calendars, novelty items, as well as electronic scanning for social media, website and home computer use.

We will try to accommodate all reasonable requests. Please feel free to discuss your needs with us so that we may have the opportunity to serve you better.

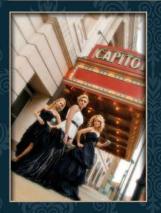


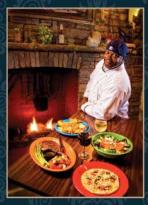






We Are Family











# Prestige COLLECTIONS